

ESTTA Tracking number: **ESTTA763551**Filing date: **08/10/2016**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	Bridgestone Corporation
Granted to Date of previous extension	08/10/2016
Address	10-1, Kyobashi 1-chome Chuo-ku, Tokyo, 104-8340 JAPAN

Name	Bridgestone Americas Tire Operations, LLC		
Entity	Limited Liability Company	Citizenship	Delaware
Address	535 Marriott Drive Nashville, TN 37214 UNITED STATES		

Attorney information	Douglas A. Rettew Finnegan Henderson Farabow Garrett & Dunner, LLP 901 New York Avenue, NW Washington, DC 20001 UNITED STATES docketing@finnegan.com, doug.rettew@finnegan.com, danny.awdeh@finnegan.com, morgan.smith@finnegan.com, TTAB-Legal-Assistants@finnegan.com Phone:202-408-4000
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Applicant Information

Application No	77031099	Publication date	04/12/2016
Opposition Filing Date	08/10/2016	Opposition Period Ends	08/10/2016
International Registration No.	NONE	International Registration Date	NONE
Applicant	Campagnolo S.r.l. Via della Chimica, 4 Vicenza, ITALY		

Goods/Services Affected by Opposition

Class 012. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Parts, components and fittings therefor for bicycles, namely, wheel hubs; fast locking wheel hubs; complete wheel hubs for bicycles; change-speed gears and derailleurs; cranks for cycles; simple and multiple gear wheels for bicycles; cranks with gears wheels for bicycles; bicycle gears; free wheels, namely, bicycle wheels; bicycle parts, namely, drive chains; bicycle brakes; cable adjusters for gears, derailleurs and brakes for bicycles; guides for shift and brake cables for bicycles; gear lever knobs and handle bar control levers for bi-

cycles; steering knuckles and wheel bearings; front and back forks for bicycles; parts of bicycles, namely, brake cables and sheathes for such cables; fastening spoke clips for bicycle wheels; bicycle parts, namely, handlebars and handle bar connections in the form of stems; structural parts of bicycles, namely, bottom brackets for bicycles

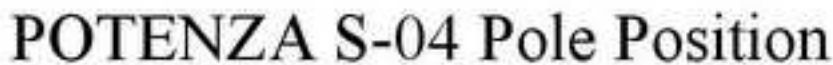
Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)


Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	1281463	Application Date	04/29/1983
Registration Date	06/12/1984	Foreign Priority Date	NONE
Word Mark	POTENZA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 1981/01/01 First Use In Commerce: 1981/01/01 Tires [and Tubes]		

U.S. Registration No.	2788718	Application Date	05/30/2002
Registration Date	12/02/2003	Foreign Priority Date	05/30/2002
Word Mark	POTENZA RE050A SCUDERIA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 0 First Use In Commerce: 0 VEHICLE TIRES [, INNER TUBES FOR VEHICLE TIRES]		

U.S. Registration No.	4013223	Application Date	02/16/2010
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	POTENZA S-04 POLE POSITION		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 012. First use: First Use: 2010/09/07 First Use In Commerce: 2010/09/07 tires for vehicles		
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U.S. Registration No.	4013224	Application Date	02/16/2010
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	POTENZA RE050A POLE POSITION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 2005/11/01 First Use In Commerce: 2005/11/01 tires for vehicles		

U.S. Registration No.	4013225	Application Date	02/16/2010
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	POTENZA RE960AS POLE POSITION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 2011/05/01 First Use In Commerce: 2011/05/01 tires for vehicles		

U.S. Registration No.	4013226	Application Date	02/16/2010
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	POTENZA RE970AS POLE POSITION		

Design Mark	POTENZA RE970AS Pole Position
Description of Mark	NONE
Goods/Services	Class 012. First use: First Use: 2005/11/22 First Use In Commerce: 2005/11/22 tires for vehicles

U.S. Registration No.	2842949	Application Date	11/22/2002
Registration Date	05/18/2004	Foreign Priority Date	NONE
Word Mark	TURANZA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 1991/04/01 First Use In Commerce: 1991/04/01 TIRES; [WHEELS FOR VEHICLES; INNER TUBES, RIMS AND COVERS FOR VEHICLE WHEELS; INNER TUBES FOR VEHICLE TIRES; PARTS THERE-FOR]		

U.S. Registration No.	3169216	Application Date	10/20/2004
Registration Date	11/07/2006	Foreign Priority Date	NONE
Word Mark	ALENZA		
Design Mark	ALENZA		
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 2005/03/00 First Use In Commerce: 2005/03/00 vehicle tires [; inner tubes for vehicle tires; wheel rims for vehicles]		

Attachments	77936671#TMSN.png(bytes) 77936681#TMSN.png(bytes) 77936686#TMSN.png(bytes) 77936695#TMSN.png(bytes)
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	76617248#TMSN.png(bytes) 8-10-16 Notice of Opposition 77031099 POTENZA.pdf(143961 bytes) 8-10-16 Exhibit A - Notice of Opposition 77031099 POTENZA.pdf(1417437 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Douglas A. Rettew/
Name	Douglas A. Rettew
Date	08/10/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>BRIDGESTONE CORPORATION, and</p> <p>BRIDGESTONE AMERICAS TIRE OPERATIONS, LLC,</p> <p style="text-align: right;">Opposers,</p> <p style="text-align: center;">v.</p> <p>CAMPAGNOLO S.R.L.,</p> <p style="text-align: right;">Applicant.</p>	<p>Opposition No. _____</p> <p>Application No.: 77031099 Mark: POTENZA Filing Date: October 27, 2006</p>
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NOTICE OF OPPOSITION

Opposers Bridgestone Corporation and Bridgestone Americas Tire Operations, LLC (individually and collectively “Bridgestone”) believe that they will be damaged by the registration of Application Serial No. 77031099 for the mark POTENZA for “Parts, components and fittings therefor for bicycles, namely, wheel hubs; fast locking wheel hubs; complete wheel hubs for bicycles; change-speed gears and derailleurs; cranks for cycles; simple and multiple gear wheels for bicycles; cranks with gears wheels for bicycles; bicycle gears; free wheels, namely, bicycle wheels; bicycle parts, namely, drive chains; bicycle brakes; cable adjusters for gears, derailleurs and brakes for bicycles; guides for shift and brake cables for bicycles; gear lever knobs and handle bar control levers for bicycles; steering knuckles and wheel bearings; front and back forks for bicycles; parts of bicycles, namely, brake cables and sheathes for such cables; fastening spoke clips for bicycle wheels; bicycle parts, namely, handlebars and handle bar connections in the form of stems; structural parts of bicycles, namely, bottom brackets for bicycles,” and oppose the same. As grounds for its opposition, Bridgestone alleges the

following, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Bridgestone and Its Products

1. Opposer Bridgestone Corporation is a corporation organized under the laws of Japan with a business address at 1-1, Kyobashi 3-Chome, Chuo-Ku, Tokyo, Japan.

2. Opposer Bridgestone Americas Tire Operations, LLC is a Delaware limited liability company with a business address at 535 Marriott Drive, Nashville, Tennessee 37214.

3. Bridgestone and its related and affiliated companies comprise the world's largest tire and rubber company. Their products are sold in over 150 nations and territories around the world.

4. Bridgestone's tires have a rich history dating back to 1930, when Bridgestone produced its first tire in Japan. As the company grew, it started offering tires in the United States at least as early as 1957 and has continued to do so.

5. In 1988, Bridgestone expanded its U.S. presence significantly by purchasing The Firestone Tire and Rubber Company—the well-known company founded at the turn of the twentieth century by entrepreneur and innovator Harvey S. Firestone—and formed what has become Bridgestone Americas Tire Operations, LLC.

6. Today, Bridgestone develops, manufactures, and markets tires for virtually every type of land vehicle, including tires for passenger, commercial, off-the-road vehicles, and motorcycles. Bridgestone and its related companies presently have over 40 production facilities in the Americas alone; produce and sell 50 million tires a year; operate over 2,200 company owned stores in North America; and employ approximately 45,000 people.

7. Bridgestone has long manufactured and sold BRIDGESTONE brand bicycles and parts. BRIDGESTONE bicycles and parts were sold in the U.S. for many years, though are currently not directly available in the U.S. Even so, the BRIDGESTONE brand continues to enjoy reputation and goodwill within the cycling community.

Bridgestone's POTENZA, TURANZA, and ALENZA Marks

8. Bridgestone makes and sells tires under the marks POTENZA, TURANZA, and ALENZA, which are among Bridgestone's and the industry's leading tires.

9. Bridgestone first introduced its POTENZA tire in 1981 as a racing-inspired performance tire designed to deliver finely-tuned responsiveness, precision handling, and superior traction. POTENZA tires are available in approximately twelve different tread patterns and are offered for a wide variety of economy, mid-price, and luxury vehicles—including such popular brands as the HONDA CIVIC, VOLKSWAGEN JETTA, TOYOTA CAMRY, BMW 3-Series, LEXUS ES300, PORSCHE BOXTER, etc.

10. In 1991, Bridgestone launched a new touring tire designed to deliver excellent handling, premium comfort, and a smooth ride. To build on the success of the POTENZA tire, and to tie the brands together in consumers' minds, Bridgestone selected a similar three-syllable, Italian-themed mark ending in an -NZA suffix: TURANZA. Like POTENZA tires, TURANZA tires are offered in a number of tread patterns for a wide variety of vehicles ranging from the HONDA ACCORD and NISSAN MAXIMA to the BMW 7 Series and LEXUS LS400.

11. In 2004, Bridgestone expanded its line of Italian sounding -NZA suffix marks to include the ALENZA sport-utility and light-truck tire. ALENZA tires are offered for a variety of

sport-utility and light-truck vehicles, including the CADILLAC ESCALADE, CHEVROLET TAHOE, and GMC YUKON.

12. Bridgestone owns the following U.S. Trademark Registrations for its POTENZA, TURANZA, and ALENZA Marks (printouts from the Patent and Trademark Office TESS and TSDR databases, including Assignment information are attached as Exhibit A):

Mark	Registration No. Issue Date	Goods
POTENZA	1281463 06-12-1984	Tires
POTENZA RE050A SCUDERIA	2788718 12-02-2003	Vehicle tires
POTENZA S-04 POLE POSITION	4013223 08-16-2011	Tires for vehicles
POTENZA RE050A POLE POSITION	4013224 08-16-2011	Tires for vehicles
POTENZA RE960AS POLE POSITION	4013225 08-16-2011	Tires for vehicles
A RE970AS POLE POSITION	4013226 08-16-2011	Tires for vehicles
TURANZA	2842949 05-18-2004	Tires
ALENZA	3169216 11-07-2006	Vehicle tires

Bridgestone's Sales and Promotional Activities

13. Since the first POTENZA tire was sold nearly thirty-five years ago, POTENZA, TURANZA, and ALENZA tires have grown into a multi-billion dollar product line.

14. Bridgestone's POTENZA, TURANZA, and ALENZA tires are sold through approximately 2,200 company-owned stores and 10,000 independent wholesalers and retailers nationwide—ranging from major retailers such as WAL-MART and SEARS to independent tire dealers. Bridgestone spends tens of millions of dollars annually advertising, marketing, and

promoting the POTENZA, TURANZA, and ALENZA marks and tires through virtually every type of digital, broadcast, and print media, including but not limited to print advertisements (e.g., magazines and newspapers), television and radio commercials, Internet advertising, social media, billboards, brochures, catalogs, point-of-sale displays, Internet advertisements, sponsorships, trade shows, and promotional items.

15. Bridgestone has promoted its POTENZA, TURANZA, and/or ALENZA marks and tires through nationally-distributed general-interest magazines such as *Fortune*, *People*, *Time*, *Sports Illustrated*, *Rolling Stone*, *Golf Digest*, *Men's Fitness*, *Men's Health*, *Jet*, and *Popular Mechanics*, as well as major national newspapers such as the *Wall Street Journal* and *USA Today*, since at least the early 1990s. Additionally, Bridgestone's corporate-owned stores and independent tire retailers regularly run advertisements in local newspapers throughout the country promoting the POTENZA, TURANZA, and/or ALENZA marks and tires.

16. The POTENZA, TURANZA, and/or ALENZA marks have been regularly featured in national and local television, cable, and radio advertisements. Bridgestone's television commercials have appeared on major network channels, including NBC, ABC, CBS, and FOX channels. They have also aired on cable-television networks such as ESPN, MTV, HGTV, TNN, TNT, VH1, FX, Comedy Central, Discovery Channel, The History Channel, and Speed TV.

17. Bridgestone has aired commercials featuring its POTENZA and TURANZA marks during the Super Bowl. The 2011 Super Bowl broadcast reached over 110 million viewers, breaking the record for the most-watched program in U.S. television history.

18. Bridgestone also promotes its POTENZA, TURANZA, and ALENZA marks online through its various company websites (including www.potenza.com since 1996),

advertising placed on third-party websites, and popular social-networking websites (including FACEBOOK).

19. Bridgestone has further promoted its POTENZA, TURANZA, and/or ALENZA marks through its sponsorship of a number of high-profile events. For example, Bridgestone is the Official Tire of the National Football League; brand and title sponsor of the Super Bowl XLII, XLIII, and XLIV “Bridgestone Super Bowl Halftime Show”; the Official Tire of the NHL, NHLPA, and the Hockey Hall of Fame; the title sponsor of the NHL Winter Classic; the Official Tire of the PGA Tour; and sponsor of the World Golf Championships–Bridgestone Invitational played at the Firestone Country Club in Akron, Ohio. The POTENZA, TURANZA, and/or ALENZA marks and tires are featured in various ways throughout these and other sponsorships.

20. The POTENZA mark has been promoted through various widely followed racing events over the years. Bridgestone was the official tire of Formula 1 racing for many years. During that time, every Formula 1 race car was equipped with POTENZA tires prominently featuring the POTENZA mark. In addition to Formula 1, Bridgestone has promoted its POTENZA mark and tires through its sponsorship of the Champ Car World Series since 1996 and Formula D Drift Series racing.

21. In addition to its own substantial advertising and promotional activities, the POTENZA, TURANZA, and ALENZA marks and tires receive a significant amount of unsolicited media coverage, including on nationally broadcast television programs and in widely circulated publications. In 2007, for example, the POTENZA, TURANZA, and ALENZA tires were named the “Best Buys in Tires” by Consumer’s Digest.

22. As a result of the distinctive nature and inherent strength of the POTENZA, TURANZA, and ALENZA marks; widespread use, advertising, publicity, and promotion; and billions of dollars of sales, the POTENZA, TURANZA, and ALENZA marks are commercially strong and famous.

The Federal Circuit's Decision

23. In 2006, Bridgestone opposed an intent-to-use application for the mark MILANZA for tires owned by Federal Corporation. Despite evidence of tremendous sales and advertising, found by the Board to be “impressive under any standard,” the Board concluded that the marks POTENZA and TURANZA had not achieved significant recognition independent of the famous BRIDGESTONE house mark. For this and other reasons, the Board ruled that MILANZA was not likely to cause confusion. Bridgestone appealed the Board’s ruling to the U.S. Court of Appeals for the Federal Circuit (the “Federal Circuit”).

24. In March 2012, the Federal Circuit reversed the Board’s ruling, finding that use of the BRIDGESTONE house mark does not diminish POTENZA and TURANZA as strong marks for tires. *Bridgestone Ams. Tire Operations, LLC v. Fed. Corp.*, 673 F.3d 1330, 1336 (Fed. Cir. 2012). The Federal Circuit concluded: “The prolonged exclusive use of these marks, the extensive promotion and marketing, the billions of dollars of sales, of tires bearing these marks, shows commercial strength.” *Id.*

25. Considering the strength of the POTENZA and TURANZA marks and their similarity in appearance, pronunciation, and connotation with MILANZA, among other things, the Federal Circuit ruled that MILANZA is likely to cause confusion, deception, or mistake.

Accordingly, the Federal Circuit reversed the Board's ruling and sustained Bridgestone's opposition.

26. In reaching its decision, the Federal Circuit commented that "[t]here is a heavy burden on the newcomer to avoid consumer confusion as to products and their source" and warned:

This court has cautioned that there is 'no excuse for even approaching the well-known trademark of a competitor.' This caution applies here; the prior user is entitled to the traditional protections of its marks of trade, as against newcomers choosing a confusingly similar mark for the same goods.

Id. at 1337. (citations omitted)

Applicant and Its Mark

27. Applicant Campagnolo S.r.l., is a Limited Liability Company of Italy with an address at Via della Chimica, 4, Vicenza, Italy.

28. On October 27, 2006, Applicant filed an intent-to-use trademark application for the mark POTENZA for "Bicycles, parts, components and fittings therefor, namely, bicycles; bicycle frames; connectors for bicycle frames; bicycle wheels; rims and spokes for bicycle wheels; pedals; quick release pedals for bicycles; hubs; devices for fast locking and complete hubs for these devices; change-speed gears and front changers; cranks; simple and multiple gear wheels; cranks with gears wheels; gears; free wheels; drive chains; brakes; driving and control means for change-speed gears, front changers and brakes; cable guides; knobs and control levers; pillars and saddles; bicycle pumps and pump bearings; pins and bearings for cranks and pedals; steering knuckles and bearings and bushes thereof; front and back forks; cables and sheathes; fastening clips; handle-bars and handle bar connections; bottom brackets and bicycle stands," in Class 12. That application was assigned Serial No. 77031099.

29. Applicant initially indicated that it was claiming priority for its intent-to-use application under Section 44(d) of the Lanham Act, 15 U.S.C. § 1126(d), based on a foreign application. However, on June 17, 2013, Applicant notified the U.S. Patent and Trademark Office that the foreign application had been abandoned and that Applicant was electing not to claim priority based on any foreign application.

30. On July 15, 2014, Applicant amended the description of goods in Application Serial No. 77031099 to “Parts, components and fittings therefor for bicycles, namely, wheel hubs; fast locking wheel hubs; complete wheel hubs for bicycles; change-speed gears and derailleurs; cranks for cycles; simple and multiple gear wheels for bicycles; cranks with gears wheels for bicycles; bicycle gears; free wheels, namely, bicycle wheels; bicycle parts, namely, drive chains; bicycle brakes; cable adjusters for gears, derailleurs and brakes for bicycles; guides for shift and brake cables for bicycles; gear lever knobs and handle bar control levers for bicycles; steering knuckles and wheel bearings; front and back forks for bicycles; parts of bicycles, namely, brake cables and sheathes for such cables; fastening spoke clips for bicycle wheels; bicycle parts, namely, handlebars and handle bar connections in the form of stems; structural parts of bicycles, namely, bottom brackets for bicycles.”

31. To date, Applicant has not alleged a first-use date or a first-use-in-commerce date for Application Serial No. 77031099.

Count One
Likelihood of Confusion, 15 U.S.C. § 1052(d)

32. Bridgestone repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

33. Bridgestone has used in commerce, registered, and/or applied to register its POTENZA, TURANZA, and ALENZA marks before Applicant's October 27, 2006 filing date and any first-use date that may be alleged by Applicant.

34. Applicant's POTENZA mark is identical to Bridgestone's prior used, filed, and/or registered POTENZA mark and is so similar to Bridgestone's previously used, filed, and/or registered TURANZA and ALENZA marks, and the goods covered by these marks are related in such a way, that it is likely that potential consumers would be confused or mistaken or deceived as to the source of the parties' respective goods under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

Count Two
Dilution, 15 U.S.C. § 1125(c)

35. Bridgestone repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

36. Through extensive use and promotion, Bridgestone's distinctive POTENZA, TURANZA, and ALENZA marks have become famous as defined under Section 43(c)(1) of the Lanham Act, as amended, 15 U.S.C. § 1125(c)(1).

37. Bridgestone's marks became famous before Applicant's October 27, 2006 filing date and any first-use date that may be alleged by Applicant.

38. The mark shown in Application No. 77031099 is likely to dilute the distinctiveness of Bridgestone's POTENZA, TURANZA, and/or ALENZA marks under Section 43(c) of the Lanham Act, as amended, 15 U.S.C. § 1125(c).

WHEREFORE, Bridgestone believes that it will be damaged by the registration of the mark shown in Application Serial No. 77031099 and respectfully requests that the opposition be sustained and that registration to Applicant be refused.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: August 10, 2016

By: /Douglas A. Rettew/
Douglas A. Rettew
Danny M. Awdeh
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
Telephone: (202) 408-4000

Morgan E. Smith
Finnegan, Henderson, Farabow,
Garrett & Dunner, L.L.P.
3300 Hillview Avenue
Palo Alto, CA 94304-1203
Telephone: 650-849-6600

Attorneys for Opposers

Bridgestone Corporation
Bridgestone Americas Tire Operations, LLC

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by first class mail, postage prepaid on August 10, 2016, on counsel for Applicant at the following address of record:

Anthony P. Venturino
Vorys, Sater, Seymour And Pease LLP
PO Box 2255
Columbus, OH 43216-2255

/Judy Valusek/
Trademark Legal Assistant

Notice of Opposition
Applicant: Campagnolo S.R.L.
Application No.: 77031099
Mark: POTENZA

Exhibit A



United States Patent and Trademark Office

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Typed Drawing

Word Mark	POTENZA
Translations	"Potenza" is an Italian word which may be translated as "power" or "potency" in English.
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: Tires [and Tubes]. FIRST USE: 19810101. FIRST USE IN COMMERCE: 19810101
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73423705
Filing Date	April 29, 1983
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 20, 1984
Registration Number	1281463
Registration Date	June 12, 1984
Owner	(REGISTRANT) Bridgestone Tire Company Limited CORPORATION JAPAN 10-1, Kyobashi 1-chome Chuo-ku, Tokyo JAPAN (LAST LISTED OWNER) BRIDGESTONE CORPORATION CORPORATION BY CHANGE OF NAME FROM JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of	

Record	Mainak H. Mehta
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140412.
Renewal	2ND RENEWAL 20140412
Live/Dead Indicator	LIVE

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Mark: POTENZA

No Image exists for this case.

US Serial Number: 73423705
US Registration Number: 1281463
Register: Principal
Mark Type: Trademark
TM5 Common Status Descriptor:



Application Filing Date: Apr. 29, 1983

Registration Date: Jun. 12, 1984

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 12, 2014

Publication Date: Mar. 20, 1984

Mark Information

Mark Literal Elements: POTENZA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: "Potenza" is an Italian word which may be translated as "power" or "potency" in English.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: Tires [and Tubes]

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1981

Use in Commerce: Jan. 01, 1981

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION

Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN

Legal Entity Type: CORPORATION

State or Country Where JAPAN
Organized:**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Mainak H. Mehta

Docket Number: 120776-BSC02

Attorney Primary Email cpaglobal@procopio.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Mainak H. Mehta

Name/Address: Procopio, Cory, Hargreaves & Savitch LLP
1020 Marsh Road
Suite 200
Menlo Park, CALIFORNIA UNITED STATES 94025

Phone: 650-645-9000

Fax: 619-235-0398

Correspondent e-mail: cpaglobal@procopio.com
miku.mehta@procopio.com
michael.jones@procopio.com
louis.diep@procopio.com
ana.molina@procopio.comCorrespondent e-mail Yes
Authorized:**Domestic Representative**Domestic Representative Mainak H. Mehta
Name:

Phone: 650-645-9000

Fax: 619-235-0398

Domestic Representative e-
mail: cpaglobal@procopio.comDomestic Representative e- Yes
mail Authorized:**Prosecution History**

Date	Description	Proceeding Number
Apr. 13, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 12, 2014	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Apr. 12, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Apr. 08, 2014	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	66607
Apr. 08, 2014	TEAS SECTION 8 & 9 RECEIVED	
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 08, 2008	CASE FILE IN TIGRS	
Jul. 07, 2004	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jul. 07, 2004	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 30, 2004	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 11, 1989	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 07, 1989	RESPONSE RECEIVED TO POST REG. ACTION	
Sep. 27, 1989	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Jun. 16, 1989	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 12, 1984	REGISTERED-PRINCIPAL REGISTER	
Mar. 20, 1984	PUBLISHED FOR OPPOSITION	
Feb. 07, 1984	NOTICE OF PUBLICATION	

Feb. 01, 1984	NOTICE OF PUBLICATION
Jan. 31, 1984	NOTICE OF PUBLICATION
Dec. 13, 1983	APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 12, 1983	EXAMINER'S AMENDMENT MAILED
Nov. 18, 1983	ASSIGNED TO EXAMINER

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 12, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 12, 2014

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 1

Registrant: Bridgestone Tire Company Limited

Assignment 1 of 1

Conveyance: CHANGE OF NAME 19840401

Reel/Frame: 0472/0077

Pages: 4

Date Recorded: Jul. 20, 1984

Supporting Documents: No Supporting Documents Available

Assignor

Name: BRIDGESTONE TIRE COMPANY LIMITED

Execution Date: May 15, 1984

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: BRIDGESTONE CORPORATION

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: SUGHRUE, MION, ZINN ET AL.

Correspondent Address: 1776 K ST., N.W.
1776 K ST., N.W.
WASHINGTON, DC 20006-2359

Domestic Representative - Not Found

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Typed Drawing

Word Mark	POTENZA RE050A SCUDERIA
Translations	The English translation of the word "SCUDERIA" in the mark is "stable".
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: VEHICLE TIRES [, INNER TUBES FOR VEHICLE TIRES]
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78131969
Filing Date	May 30, 2002
Current Basis	44E
Original Filing Basis	1B;44D
Published for Opposition	September 9, 2003
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2788718
Registration Date	December 2, 2003
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN
Attorney of Record	Lynn Hsu
Priority Date	May 30, 2002
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20131213.

Renewal 1ST RENEWAL 20131213
Live/Dead Indicator LIVE

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Mark: POTENZA RE050A SCUDERIA

No image exists for this case.

US Serial Number: 78131969
US Registration Number: 2788718

Application Filing Date: May 30, 2002

Registration Date: Dec. 02, 2003

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 13, 2013

Publication Date: Sep. 09, 2003

Mark Information

Mark Literal Elements: POTENZA RE050A SCUDERIA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: The English translation of the word "SCUDERIA" in the mark is "stable".

Foreign Information

Priority Claimed: Yes

Foreign Application
Number: 2002-44540

Foreign Application Filing
Date: May 30, 2002

Foreign Registration
Number: 4649850

Foreign Registration Date: Feb. 28, 2003

Foreign
Country: JAPAN

Foreign Expiration Date: Feb. 28, 2013

Application/Registration
Country:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: VEHICLE TIRES [, INNER TUBES FOR VEHICLE TIRES]

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: Yes	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lynn Hsu
Attorney Primary Email: iplaw@bfusa.com
Address:
Attorney Email Authorized: Yes

Correspondent

Correspondent: Lynn Hsu
Name/Address: Bridgestone Americas, Inc.
535 Marriott Drive
Nashville, TENNESSEE UNITED STATES 37214
Correspondent e-mail: iplaw@bfusa.com
Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Sughrue Mion, PLLC

Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2016	AMENDMENT UNDER SECTION 7 - ISSUED	69471
Aug. 04, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Jun. 03, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 03, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 03, 2016	TEAS SECTION 7 REQUEST RECEIVED	
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 13, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 13, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Dec. 13, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Dec. 02, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	75461
Dec. 13, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Dec. 02, 2013	TEAS SECTION 8 & 9 RECEIVED	
Nov. 24, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Nov. 24, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Nov. 13, 2009	TEAS SECTION 8 & 15 RECEIVED	

Dec. 02, 2003	REGISTERED-PRINCIPAL REGISTER	
Sep. 09, 2003	PUBLISHED FOR OPPOSITION	
Aug. 20, 2003	NOTICE OF PUBLICATION	
Jul. 02, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 28, 2003	Sec. 1(B) CLAIM DELETED	74193
May 28, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 19, 2003	CASE FILE IN TIGRS	
May 28, 2003	PAPER RECEIVED	
Apr. 23, 2003	LETTER OF SUSPENSION E-MAILED	
Mar. 06, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 06, 2003	PAPER RECEIVED	
Oct. 01, 2002	NON-FINAL ACTION MAILED	
Sep. 19, 2002	ASSIGNED TO EXAMINER	76737

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 02, 2013

Change in Registration: Yes

Amendment to a In the statement, Column 1, lines 5-6, " INNER TUBES FOR VEHICLE TIRES" is deleted.

Registration/Renewal

Certificate:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 04, 2016

Assignment Abstract Of Title Information - None recorded

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POTENZA S-04 Pole Position

Word Mark	POTENZA S-04 POLE POSITION
Translations	The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: tires for vehicles. FIRST USE: 20100907. FIRST USE IN COMMERCE: 20100907
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77936671
Filing Date	February 16, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 2, 2010
Registration Number	4013223
Registration Date	August 16, 2011
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN

Attorney of Record Cynthia C. Weber
Prior Registrations 1281463;2788718;3481374
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: POTENZA S-04 POLE POSITION

POTENZA S-04 Pole Position

US Serial Number: 77936671

Application Filing Date: Feb. 16, 2010

US Registration Number: 4013223

Registration Date: Aug. 16, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 16, 2011

Publication Date: Nov. 02, 2010

Notice of Allowance Date: Dec. 28, 2010

Mark Information

Mark Literal Elements: POTENZA S-04 POLE POSITION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".

Related Properties Information

Claimed Ownership of US [1281463](#), [2788718](#), [3481374](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: tires for vehicles

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 07, 2010

Use in Commerce: Sep. 07, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cynthia C. Weber
Attorney Primary Email: tm@sughrue.com
Address:
Docket Number: S14454
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: CYNTHIA C. WEBER
SUGHRUE MION, PLLC
2100 PENNSYLVANIA AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20037-3202
Phone: 202.293.7060
Fax: 202.293.7860
Correspondent e-mail: tm@sughrue.com
Correspondent e-mail Authorized: No

Domestic Representative

Domestic Representative Name: Cynthia C. Weber
Phone: 202.293.7060
Fax: 202.293.7860
Domestic Representative e-mail: tm@sughrue.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 14, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 13, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Jul. 12, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 30, 2011	STATEMENT OF USE PROCESSING COMPLETE	71034
Jun. 28, 2011	USE AMENDMENT FILED	71034
Jun. 30, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jun. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 28, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 02, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 02, 2010	PUBLISHED FOR OPPOSITION	
Sep. 24, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Sep. 23, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Sep. 14, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Sep. 14, 2010	ASSIGNED TO LIE	68658

Aug. 30, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	81112
Mar. 19, 2010	ASSIGNED TO EXAMINER	81112
Mar. 12, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 20, 2010	NOTICE OF PSEUDO MARK MAILED	
Feb. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 19, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Jul. 13, 2011

Assignment Abstract Of Title Information - None recorded

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POTENZA RE050A Pole Position

Word Mark	POTENZA RE050A POLE POSITION
Translations	The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: tires for vehicles. FIRST USE: 20051101. FIRST USE IN COMMERCE: 20051101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77936681
Filing Date	February 16, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 2, 2010
Registration Number	4013224
Registration Date	August 16, 2011
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN

Attorney of Record Cynthia C. Weber
Prior Registrations 1281463;2788718;3481374
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: POTENZA RE050A POLE POSITION

POTENZA RE050A Pole
Position

US Serial Number: 77936681

Application Filing Date: Feb. 16, 2010

US Registration Number: 4013224

Registration Date: Aug. 16, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 16, 2011

Publication Date: Nov. 02, 2010

Notice of Allowance Date: Dec. 28, 2010

Mark Information

Mark Literal Elements: POTENZA RE050A POLE POSITION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".

Related Properties Information

Claimed Ownership of US [1281463](#), [2788718](#), [3481374](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: tires for vehicles

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 2005

Use In Commerce: Nov. 01, 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cynthia C. Weber
Attorney Primary Email: tm@sughrue.com
Address:
Docket Number: S14455
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: CYNTHIA C. WEBER
SUGHRUE MION, PLLC
2100 PENNSYLVANIA AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20037-3202
Phone: 202.293.7060
Fax: 202.293.7860
Correspondent e-mail: tm@sughrue.com
Correspondent e-mail Authorized: No

Domestic Representative

Domestic Representative Name: Cynthia C. Weber
Phone: 202.293.7060
Fax: 202.293.7860
Domestic Representative e-mail: tm@sughrue.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
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Jun. 28, 2011	USE AMENDMENT FILED	71034
Jun. 30, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jun. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 28, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 02, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 02, 2010	PUBLISHED FOR OPPOSITION	
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Sep. 23, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Sep. 14, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Sep. 14, 2010	ASSIGNED TO LIE	68658

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Mar. 12, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 19, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 13, 2011

Assignment Abstract Of Title Information - None recorded

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POTENZA RE960AS Pole Position

Word Mark	POTENZA RE960AS POLE POSITION
Translations	The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: tires for vehicles. FIRST USE: 20110501. FIRST USE IN COMMERCE: 20110501
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77936686
Filing Date	February 16, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 2, 2010
Registration Number	4013225
Registration Date	August 16, 2011
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN

Attorney of Record Cynthia C. Weber
Prior Registrations 1281463;2788718;3481374
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: POTENZA RE960AS POLE POSITION

POTENZA RE960AS Pole
Position

US Serial Number: 77936686
US Registration Number: 4013225

Application Filing Date: Feb. 16, 2010

Registration Date: Aug. 16, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 16, 2011

Publication Date: Nov. 02, 2010

Notice of Allowance Date: Dec. 28, 2010

Mark Information

Mark Literal Elements: POTENZA RE960AS POLE POSITION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".

Related Properties Information

Claimed Ownership of US [1281463](#), [2788718](#), [3481374](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * identify additional (new) wording in the goods/services.

For: tires for vehicles

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: May 01, 2011

Use in Commerce: May 01, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cynthia C. Weber
Attorney Primary Email: tm@sughrue.com
Address:
Docket Number: S14456
Attorney Email Authorized: No

Correspondent

Correspondent: CYNTHIA C. WEBER
Name/Address: SUGHRUE MION, PLLC
2100 PENNSYLVANIA AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20037-3202
Phone: 202.293.7060
Fax: 202.293.7860
Correspondent e-mail: tm@sughrue.com
Correspondent e-mail Authorized: No

Domestic Representative

Domestic Representative Name: Cynthia C. Weber
Phone: 202.293.7060
Fax: 202.293.7860
Domestic Representative e-mail: tm@sughrue.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 14, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 13, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Jul. 12, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 30, 2011	STATEMENT OF USE PROCESSING COMPLETE	71034
Jun. 28, 2011	USE AMENDMENT FILED	71034
Jun. 30, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jun. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 28, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 02, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 02, 2010	PUBLISHED FOR OPPOSITION	
Sep. 24, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Sep. 23, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Sep. 14, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Sep. 14, 2010	ASSIGNED TO LIE	68658

Aug. 30, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	81112
Mar. 19, 2010	ASSIGNED TO EXAMINER	81112
Mar. 12, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 19, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 13, 2011

Assignment Abstract Of Title Information - None recorded

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POTENZA RE970AS Pole Position

Word Mark	POTENZA RE970AS POLE POSITION
Translations	The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: tires for vehicles. FIRST USE: 20051122. FIRST USE IN COMMERCE: 20051122
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77936695
Filing Date	February 16, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 2, 2010
Registration Number	4013226
Registration Date	August 16, 2011
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN

Attorney of Record Cynthia C. Weber
Prior Registrations 1281463;2788718;3481374
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: POTENZA RE970AS POLE POSITION

**POTENZA RE970AS Pole
Position**

US Serial Number: 77936695

Application Filing Date: Feb. 16, 2010

US Registration Number: 4013226

Registration Date: Aug. 16, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 16, 2011

Publication Date: Nov. 02, 2010

Notice of Allowance Date: Dec. 28, 2010

Mark Information

Mark Literal Elements: POTENZA RE970AS POLE POSITION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "POTENZA" in the mark is "POWER" or "STRENGTH".

Related Properties InformationClaimed Ownership of US [1281463](#), [2788718](#), [3481374](#)
Registrations:**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: tires for vehicles

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 22, 2005

Use in Commerce: Nov. 22, 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cynthia C. Weber
Attorney Primary Email: tm@sughrue.com
Address:
Docket Number: S14457
Attorney Email Authorized: No

Correspondent

Correspondent: CYNTHIA C. WEBER
Name/Address: SUGHRUE MION, PLLC
2100 PENNSYLVANIA AVE NW
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20037-3202
Phone: 202.293.7060
Fax: 202.293.7860
Correspondent e-mail: tm@sughrue.com
Correspondent e-mail Authorized: No

Domestic Representative

Domestic Representative Name: Cynthia C. Weber
Phone: 202.293.7060
Fax: 202.293.7860
Domestic Representative e-mail: tm@sughrue.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 16, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 14, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
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Jun. 30, 2011	STATEMENT OF USE PROCESSING COMPLETE	71034
Jun. 28, 2011	USE AMENDMENT FILED	71034
Jun. 30, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jun. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Dec. 28, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 02, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 02, 2010	PUBLISHED FOR OPPOSITION	
Sep. 24, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Sep. 23, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Sep. 14, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Sep. 14, 2010	ASSIGNED TO LIE	68658

Aug. 30, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 22, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 22, 2010	NON-FINAL ACTION WRITTEN	81112
Mar. 19, 2010	ASSIGNED TO EXAMINER	81112
Mar. 12, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 19, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 13, 2011

Assignment Abstract Of Title Information - None recorded

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Typed Drawing

Word Mark	TURANZA
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: TIRES; [WHEELS FOR VEHICLES; INNER TUBES, RIMS AND COVERS FOR VEHICLE WHEELS; INNER TUBES FOR VEHICLE TIRES; PARTS THEREFOR]. FIRST USE: 19910401. FIRST USE IN COMMERCE: 19910401
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78188021
Filing Date	November 22, 2002
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 24, 2004
Registration Number	2842949
Registration Date	May 18, 2004
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1, Kyobashi 3-chome, Chuo-ku Tokyo JAPAN
Attorney of Record	Mainak H. Mehta
Type of Mark Register	TRADEMARK PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140322.
Renewal 1ST RENEWAL 20140322
Live/Dead
Indicator LIVE

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Mark: TURANZA

No Image exists for this case.

US Serial Number: 78188021
US Registration Number: 2842949

Application Filing Date: Nov. 22, 2002

Registration Date: May 18, 2004

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 22, 2014

Publication Date: Feb. 24, 2004

Mark Information

Mark Literal Elements: TURANZA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of Incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: TIRES; [WHEELS FOR VEHICLES; INNER TUBES, RIMS AND COVERS FOR VEHICLE WHEELS; INNER TUBES FOR VEHICLE TIRES; PARTS THEREFOR]

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 1991

Use in Commerce: Apr. 01, 1991

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION
Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku
Tokyo JAPAN
Legal Entity Type: CORPORATION
State or Country Where Organized: JAPAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Mainak H. Mehta
Attorney Primary Email: cpaglobal@procopio.com
Address:
Docket Number: 120776-BSC02
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Mainak H. Mehta
Procopio, Cory, Hargreaves & Savitch LLP
1020 Marsh Road
Suite 200
Menlo Park, CALIFORNIA UNITED STATES 94025
Phone: 650-645-9000
Fax: 619-235-0398
Correspondent e-mail: cpaglobal@procopio.com
Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Mainak H. Mehta
Phone: 650-645-9000
Fax: 619-235-0398
Domestic Representative e-mail: cpaglobal@procopio.com
Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Mar. 22, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 22, 2014	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
Mar. 22, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
Mar. 03, 2014	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	68973
Mar. 22, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Mar. 03, 2014	TEAS SECTION 8 & 9 RECEIVED	
Apr. 16, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Apr. 16, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Apr. 05, 2010	TEAS SECTION 8 & 15 RECEIVED	
May 18, 2004	REGISTERED-PRINCIPAL REGISTER	
Feb. 24, 2004	PUBLISHED FOR OPPOSITION	
Feb. 04, 2004	NOTICE OF PUBLICATION	
Nov. 11, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 11, 2003	EXAMINERS AMENDMENT E-MAILED	
Oct. 17, 2003	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 04, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 05, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Aug. 20, 2003	CASE FILE IN TIGRS	
Aug. 05, 2003	PAPER RECEIVED	
Jun. 03, 2003	NON-FINAL ACTION MAILED	
May 20, 2003	ASSIGNED TO EXAMINER	69940

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: May 18, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 22, 2014

Assignment Abstract Of Title Information - None recorded

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ALENZA

Word Mark	ALENZA
Goods and Services	IC 012. US 019 021 023 031 035 044. G & S: vehicle tires [; inner tubes for vehicle tires; wheel rims for vehicles]. FIRST USE: 20050300. FIRST USE IN COMMERCE: 20050300
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	76617248
Filing Date	October 20, 2004
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 15, 2005
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	3169216
Registration Date	November 7, 2006
Owner	(REGISTRANT) BRIDGESTONE CORPORATION CORPORATION JAPAN 1-1,

Kyobashi 3-chome, Chuo-ku Tokyo JAPAN

Attorney of Record Lynn Hsu

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Mark: ALENZA

ALENZA

US Serial Number: 76617248

Application Filing Date: Oct. 20, 2004

US Registration Number: 3169216

Registration Date: Nov. 07, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 12, 2013

Publication Date: Nov. 15, 2005

Notice of Allowance Date: Feb. 07, 2006

Mark Information

Mark Literal Elements: ALENZA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * * identify additional (new) wording in the goods/services.

For: vehicle tires [; inner tubes for vehicle tires; wheel rims for vehicles]

International Class(es): 012 - Primary Class

U.S Class(es): 019, 021, 023, 031, 035, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2005

Use in Commerce: Mar. 2005

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: BRIDGESTONE CORPORATION

Owner Address: 1-1, Kyobashi 3-chome, Chuo-ku

Tokyo JAPAN

Legal Entity Type: CORPORATION

State or Country Where JAPAN
Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lynn Hsu

Attorney Primary Email: iplaw@bfusa.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent: Lynn Hsu

Name/Address: Bridgestone Americas, Inc.
535 Marriott Drive
Nashville, TENNESSEE UNITED STATES 37214

Correspondent e-mail: iplaw@bfusa.com

Correspondent e-mail: Yes
Authorized:

Domestic Representative

Domestic Representative: Sugure Mion, PLLC
Name:

Prosecution History

Date	Description	Proceeding Number
Aug. 04, 2016	AMENDMENT UNDER SECTION 7 - ISSUED	69471
Aug. 04, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Jun. 03, 2016	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 03, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 03, 2016	TEAS SECTION 7 REQUEST RECEIVED	
Nov. 07, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 08, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 08, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 12, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 12, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69471
Mar. 12, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Feb. 25, 2013	TEAS SECTION 8 & 15 RECEIVED	
Nov. 07, 2006	REGISTERED-PRINCIPAL REGISTER	
Sep. 28, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Sep. 22, 2006	ASSIGNED TO LIE	78288
Sep. 15, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 30, 2006	STATEMENT OF USE PROCESSING COMPLETE	64657
Aug. 04, 2006	USE AMENDMENT FILED	64657
Aug. 04, 2006	TEAS STATEMENT OF USE RECEIVED	
Feb. 07, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 15, 2005	PUBLISHED FOR OPPOSITION	
Oct. 26, 2005	NOTICE OF PUBLICATION	
Sep. 27, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Sep. 27, 2005	ASSIGNED TO LIE	73787
Sep. 16, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 02, 2005	EXAMINER'S AMENDMENT ENTERED	73787
Sep. 01, 2005	EXAMINERS AMENDMENT MAILED	
Sep. 01, 2005	EXAMINERS AMENDMENT -WRITTEN	78185

May 25, 2005	NON-FINAL ACTION MAILED	
May 25, 2005	NON-FINAL ACTION WRITTEN	78185
May 25, 2005	ASSIGNED TO EXAMINER	78185
Nov. 03, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change In Registration: Yes

Amendment to a Registration/Renewal Certificate: In the statement, Column 1, lines 5-6, "; inner tubes for vehicle tires; wheel rims for vehicles" is deleted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date In Location: Aug. 04, 2016

Assignment Abstract Of Title Information - None recorded

Proceedings - Click to Load
